

RELEASE DATE – JUNE 2023

TOURISM

 \bigcirc

WHAT'S NEW IN NOOSA

With winter holidays on the horizon, discover the very best of what is new in Noosa for 2023! Discover new tastes, stays and experiences, and find the best inspiration at <u>www.visitnoosa.com.au</u> so you can get planning your next Noosa getaway!

NEW EATS

Lanai Noosa: Located in a waterfront position along the buzzing Noosa River, Lanai Noosa is an elegant establishment occupying an elevated corner position overlooking Thomas Street. The menu features a selection of share-style dishes that include sustainably sourced seafood, native ingredients, and locally crafted artisan products. <u>https://lanainoosa.com.au/</u>

Mariella Mexicantina: Brand new Mexican taqueria and bar Mariella Mexicantina has opened in the seaside village of Peregian Beach. Retreat into a leather-lined banquet within the on-trend Mexi-Mediterranean-inspired interior and choose from the selection of crisp cocktails and a menu of updated traditional Mexican street food, including ceviches and inventive tacos. <u>https://www.mariellamexicantina.com.au/</u>

Coya Noosa: Occupying a coveted corner position in Noosa Junction's thriving Arcadia Walk precinct, Coya Noosa is a modern Peruvian eatery with coastal styling, bold flavours, globally-curated interiors and laidback atmosphere, under the fairy lights of the arcade. The menu features a selection of cured ceviches, traditionally cooked meats and rice dishes, and interesting pisco cocktails. <u>https://www.coyanoosa.com.au/</u>

The Doonan: Set in the village of Doonan, at the foothills of the Noosa Hinterland, The Doonan is a sprawling indoor-outdoor pub-style venue, with atrium seating, a restaurant, pizzeria, ice creamery, multiple bar spaces, veggie gardens, and children's play areas. Select from the casual pizzeria, or head to the restaurant space for locally sourced dishes like charred octopus salads, whole BBQ snapper and black mussels with chorizo. <u>https://www.thedoonan.com.au/</u>

The Noosa Forager: Grazing boxes, platters and picnic hampers are expertly curated by this new local business, which designs gourmet experiences from locally sourced produce and artisan gourmet products. Or have them design a bespoke private dining menu or degustation experience, to enjoy in the space of your choice. https://thenoosaforager.com.au/

Nilla's Pantry: A new outpost belonging to the phenomenally popular neighbouring Vanilla Food, Nilla's Pantry is stocked with a tempting array of healthy baked treats and pantry provisions, and offers a catering menu featuring a selection of savoury tarts, salads and desserts, all in the same wholefoods, vegan, paleo and superfood style that Vanilla is known and loved for. <u>https://www.vanillafood.com.au/nillas-pantry</u>

MEDIA RELEASE

NEW STAYS

The Cove Noosa: This long-time Noosa family resort has undergone a multi-million-dollar transformation, thanks to recent extensive renovation work which saw a full pool update, new reception facilities overlooking the beach, updated coastal chic interiors, and outdoor spaces designed to maximise views. <u>https://www.thecovenoosa.com.au/press-release/</u>

TOURISM

 $\bigcirc \bigcirc$

Noosa Food Journey with Matt Golinski: Local bespoke travel company Airguides curate eco conscious, mindful travel itineraries, and their latest offering takes in some of Noosa's best food tourism destinations. Led by renowned local chef and food identity Matt Golinski, the Noosa Food Journey is an exclusive guided through the heart of the Noosa foodie scene, showcasing local food producers, cuisine and native ingredients, against the breathtaking natural beauty of the Noosa region. https://www.visitnoosa.com.au/blog/hidden-harvest-with-matt-golinki-airguides

Essence Peregian Beach Located in the laidback village of Peregian Beach, Essence is a new holiday destination offering luxury resort accommodation and private residences within the same leafy establishment, in bushland surrounds overlooking vast swathes of tranquil national park. Just a few moment's walk from the heart of Peregian Village and the beach, the architecturally designed beach houses sit alongside the boutique hotel and offer one-to-five-bedroom coastal luxe stays. https://essenceperegianbeach.com.au/

NEW EVENTS & EXPERIENCES

Evoke Experiences: This boutique events management company specialises in designing, planning, and executing exceptional corporate, luxury and wellness events and experiences in Noosa and beyond. With meticulous attention to detail, Evoke Experiences can craft wellness retreats and corporate packages to suit even the most discerning clientele. <u>https://www.evokeexperiences.com.au/</u>

Noosa Concours d'Elegance: Nestled in the heart of Noosa's famed Hastings St precinct, discover Noosa's newest event – the Noosa Concours d'Elegance, which will showcase an impressive display of rare cars that are guaranteed to captivate car enthusiasts and collectors. Saturday 15 July 2023. https://noosaconcours.com.au/

Bespoke Car Rentals: Locally owned and operated, Bespoke Car Rentals offer an array of hire vehicles, from premium to practical options, with friendly service and customisable solutions adaptable to your unique holiday requirements. For an unforgettable experience, hire one of Bespokes' new Suzuki Jimny 4WDS, or a zippy Mx5 convertible. <u>https://www.bncr.com.au/</u>

Floating Land : Us and Them: Returning in 2023, this biennial art-in-the-environment festival is one of the largest of its kind in Australia, and celebrates the artistic and cultural heritage and identity of Noosa.

For media enquiries contact:

Susan Ewington – Tourism Noosa Communications Manager 0412 692 961 or susan@tourismnoosa.com.au



Featuring large-scale sculptural installations that respond and connect to the land, this year's 12th iteration of the event delves into the ideas of different perspectives and seeks to share the differences between our stories and experiences. 24 June – 30 July 2023. <u>https://www.floatingland.org.au/</u>

ENDS