

PARTNER WITH COASTREK!

Woohoo! We're delighted you're interested in partnering with Coastrek, Australia's most iconic hiking challenge for women. Last year over 11,000 Coastrekkers joined us coast to coast across Australia and collectively raised over \$7.5 million for charity.

In 2023 we're hiking for healthy hearts, proudly supporting **the Heart Foundation**. This is a unique opportunity to associate your brand with an inspiring program that changes lives and has an enduring impact well beyond Event Day. Are you ready to put your heart into it?

1. EVENT DAY PARTNER (per event) (DRINKS, SNACKS, SERVICES)

WE PROVIDE

1. Exposure to our highly engaged community:
 - Event Facebook Community Group - 2+ posts
 - LinkedIn - 1+ posts
 - Instagram - 2+ posts
 - EDM communication
 - Promotion at our Top Tips briefings
2. Inclusion in the Coastrek digital 'Goodie Bag'
3. Professional Event Day Photography
4. MC Shout Outs

YOU PROVIDE

Your goods or services available to all trekkers on Event Day.



2. PRODUCT PARTNER (per event) (EXCLUSIVE OFFERS TO TREKKERS)

WE PROVIDE

1. Exposure to our highly engaged community:
 - Event Facebook Community Group - 2+ posts
 - LinkedIn - 1+ posts
 - Instagram - 2+ posts
 - EDM communication
 - Promotion at our Top Tips briefings
2. Inclusion in the Coastrek digital 'Goodie Bag'
3. MC Shoutouts



YOU PROVIDE

- A discount offer for all trekkers
- Team prizes



3. NATIONAL SPONSOR (ALL COASTREK EVENTS ACROSS AUSTRALIA)

- Paid opportunity
- Bespoke activity by negotiation



SUSTAINABILITY

As a social purpose enterprise that promotes walking in nature, we seek not only to leave no trace, but to bring more than we take away. To help protect the environment in which we play, we will refuse, reduce, reuse, recycle and repair, wherever possible, to create more sustainable experiences. We hope to inspire our community to live more sustainably too, and seek to provide support and ideas to change our behaviours one step at a time.

READY TO PUT YOUR HEART INTO IT? CONTACT OUR PARTNERSHIPS TEAM!

Coastrek Event Day Partners
Contact georgia@wildwomenontop.com

Product Partners and National Sponsorship Opportunities
Contact robby@wildwomenontop.com

COASTREK.COM.AU

coastrek
WILD WOMEN ON TOP

Proudly Supporting
**Heart
Foundation**