



MEDIA RELEASE

TOURISM
NOOSA

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NOOSA'S VISITOR INFORMATION CENTRE NOW MORE ACCESSIBLE THAN EVER!

Noosa's Visitor Information Centre on Hastings Street has become more inclusive thanks to a new audio-based technology platform, Vacayit.

With a goal to provide information in a sensory way capturing sights, sounds, smells, textures and tastes in storytelling, Vacayit uses the power of audio to make trip planning and in-person holiday experiences more engaging.

Tourism Noosa CEO Sharon Raguse said "The Visitor Information Centre is currently the only Sunshine Coast listing and this is another positive step towards making Noosa more accessible for visitors and locals alike".

"The audio guides cover Noosa and the Visitor Information Centre and are broken down into five two-minute informative pieces which includes information on destination Noosa, the Visitor Information Centre, history of Noosa and the traditional custodians, the Kabi Kabi people".

The audio guides share some fascinating facts about Noosa, including local highlights like the Noosa National Park, the Noosa Everglades and things to do in and around Noosa as well as some great tips about getting around for those with mobility issues.

"With the year of Accessible Tourism being extended to 2024, we are committed to also providing a website that is accessible to the broadest possible audience, regardless of ability. Our [Visit Noosa](https://www.visitnoosa.com.au) website also offers an accessibility feature to help people with vision and motor impairment and cognitive disabilities".

"The globally-recognised accessibility features mean website users can adjust to their personal needs, with screen-read and keyboard navigation optimisation. It supports disability profiles including epilepsy-safe, vision-impaired, cognitive conditions such as autism and dyslexia, and it is ADHD-friendly. Design and readability adjustments are available including for font, colour, animations, audio muting, cognitive disabilities, virtual keyboard and more".

"The Visit Noosa website also offers an accessibility filter for accommodation and information on accessible experiences in Noosa and the Sunshine Coast".

Download the Vacayit app in the APP store or visit <https://www.vacayit.com/sunshine-coast>

The guide is also available on the Australian Visitor Centre app.

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