



# MEDIA RELEASE

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TOURISM  
NOOSA

## NOOSA SHINES AT THE QUEENSLAND TOURISM AWARDS

The state's largest tourism awards, The Queensland Tourism Awards were held in Cairns last week, where Tourism Noosa members scooped up several awards.

The awards are hosted by the Queensland Tourism Industry Council (QTIC), and cover 31 different categories, recognising the outstanding achievements of operators across the state.

Creative Tours has taken home two gold medals, winning the Excellence in Food Tourism category for the second year in a row, and they also added a second gold for best Tourism & Transport business.

Narrows Escape Rainforest Retreat won gold for the Hosted Accommodation category and RACV Noosa Resort won silver for the Self-Contained Accommodation category. Lady Musgrave Experience won silver in the Unique Accommodation category and Pelican Boat Hire won bronze for Tourism Retail, Hire and Services category. \

Tourism Noosa also won bronze in The Richard Power Award for Tourism Marketing and Campaigns for the winter campaign, Find Your Inner Noosa, with Visit Sunshine Coast winning Silver for the Australia's Craft Beer Capital campaign.

Tourism Noosa CEO Sharon Raguse congratulated all Noosa operators for entering the awards. "The tourism industry is full of passionate people who love what they do and are committed to providing exceptional experiences for their guests. The awards recognise operators who are leaders in their field and encourage excellence, and it is clear to me that Noosa has many many tourism operators who deliver this in spades".

**ENDS**

Photos:

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