

TOURISM NOOSA
**EVENT SPONSORSHIP
FUNDING APPLICATION**

JULY 2024 TO JUNE 2025 EVENTS

Application date:	
Registered business name:	
Trading as:	
ABN/ACN:	
Name of the event:	
Date of event:	
Registered business address:	
Applicant name:	
Mobile number:	
Email:	

1. Please provide a brief description of your organisation, including its main objectives:

2. Has your event or organisation previously received funding from Tourism Noosa?

3. Is your event receiving funding from any other source?

4. If yes, please state where from and the amount:

5. Please outline your event management experience, or if you are a new event, provide any event-related references:

6. Details of the location of the event:

7. Event summary:

8. Signature experience:

9. Proposed timelines:

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10. Event outcomes:

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11. Event attendee numbers:

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12. Marketing goals and actions:

Marketing goal	Action/s

13. Digital platforms:

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14. Sponsorship requested:

Marketing	\$
Cash	\$
Total requested funding	\$

15. Further notes that may support your application

16. Please indicate the estimated number of event attendees and their origin where applicable:

Competitors:

i.	Primarily local/Sunshine Coast	
ii.	Intrastate (Queensland)	
iii.	Interstate market	
iv.	International market	
	Total competitors	

Additional attendees:

i.	Primarily local/Sunshine Coast	
ii.	Intrastate (Queensland)	
iii.	Interstate market	
iv.	International market	
	Total of additional attendees	

17. Please attach an event budget for the event.

18. Please attach your overall marketing plan for the event. This assists Tourism Noosa in marketing the event and the destination successfully. The plan is to include:

- i. Important dates
- ii. Channels and platforms used
- iii. Key messages
- iv. Competition details

19. Please list details of all permits, licenses, and insurances the event requires to run and if they have already been obtained:

Name of permit or license etc	Who from?	Obtained already? Yes or No

20. COVID-19 safe event planning

- i. Events are no longer required to operate under the COVID Safe Event Checklist. However, depending on the type of event and where it is being held, you may still be required to operate in accordance with a checklist – find out about the [COVID Safe Checklists for Public Health and Social Measures](#) linked to vaccination status requirements at above link.

21. Please provide any available information regarding the economic impact of the event on the Noosa region. This may include but is not limited to:

- i. Direct visitor nights
- ii. Visitors spend figures

Thank you for your July 2024 – June 2025 event application.

Please return via email to lee@tourismnoosa.com.au